



Suggested Social Media Posts

On this document you will find suggest social media posts to help you encourage your family, friends, and members of your community to take part in the Walk for Home on June 6th! You will find a page with posts for the weeks and days leading up to the event as well as day-of posts that you can share. When making your social media posts, remember to:

- Try and tag HPC in your post! You can tag us on Facebook by typing @Homeless Prevention Council of Lower Cape Cod. A box will pop up where you can select our page as the one you'd like to tag.
- Change the text where it says [INSERT TEAM NAME HERE] to be your own team. This will encourage people to join your team specifically and donate to your page. We want everyone to get credit for bringing their friends on board!
- Have fun! These are “suggested” for a reason. Have your own voice with your wording. Pictures, videos, and other ideas you can think of grab people’s attention is helpful to getting them excited.



Walk Recruitment Posts

- I just registered to Walk for Home with the @Homeless Prevention Council of Lower Cape Cod on June 6th! Click the link to join me for their annual walk, this year virtually, from wherever you'd like to walk! [INSERT YOUR TEAM LINK HERE]
- The @Homeless Prevention Council of Lower Cape Cod's annual Walk for Home, this year a virtual event, is coming up on June 6th! Will you support my team and HPC's mission by registering to walk or making a small donation? Click my fundraising link below to join me. [INSERT YOUR TEAM LINK HERE]
- Are you looking for a way to support the Lower & Outer Cape's residents who need support right now? You can join my Walk for Home team with the @Homeless Prevention Council of Lower Cape Cod to support their mission. HPC provides Comprehensive Case Management, Community Outreach, and Special Programs to support our year-round residents! Click the link below to join me. [INSERT YOUR TEAM LINK HERE]



Day-of Posts

- [INSERT PICTURE OF YOU WALKING HERE] Today I'm participating in the @Homeless Prevention Council of Lower Cape Cod's annual Walk for Home. This year I'm walking to support [INSERT REASON HERE]. Will you join me and make a small donation to my team below?
[INSERT YOUR TEAM LINK HERE]
- [INSERT PICTURE OF WHERE YOU'RE WALKING] This is where I'm Walking for Home today with the @Homeless Prevention Council of Lower Cape Cod! Walk with me to support their Comprehensive Case Management, Community Outreach, and programs like Adopt-a-Family and Backpack-to-School by clicking the link below!
[INSERT YOUR TEAM LINK HERE]
- [SHARE WALK FOR HOME LIVESTREAM] Walk for Home with me and the @Homeless Prevention Council of Lower Cape Cod - whether you're in Provincetown, Hyannis or Boston!